



For Immediate Release

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**Cayton Sports and Hall of Champions
Announce Licensing Agreements**

Greenwich, CT — Cayton Sports Inc. and Hall of Champions LLC announced today that Hall of Champions LLC will feature the Cayton Sports' historic film library at Hall of Champions's upcoming Las Vegas Boxing Hall of Fame.

Pursuant to the agreement reached with Cayton Sports, the Boxing Hall of Fame will feature Cayton Sports' exclusive films and tapes of the fights of Joe Louis, Jack Dempsey, Rocky Marciano, Sugar Ray Robinson, Muhammad Ali, and every other legendary fighter from "Gentleman" Jim Corbett to "Iron" Mike Tyson.

In addition, Hall of Champions has licensed the Cayton Sports PRIME TIME BOXING collection of historic radio broadcasts from the "golden age of boxing" and the Cayton Sports boxing memorabilia collection.

The combination of historic films and classic radio broadcasts will enable the Boxing Hall of Fame to create a electrifying "immersive" multi dimensional experience which it believes will far exceed that of the typical sports-related hall of fame.

In addition to showcasing the Cayton Sports' films and tapes, the Boxing Hall of Fame will display a rare collection of historic memorabilia including rare photographs, posters, ring-worn equipment, belts, trunks, tickets, etc., spanning over one hundred years of boxing history.

Boxing legend Bill Cayton sold his film and tape library to Disney / ESPN in 1998 but retained, through Cayton Sports Inc., the rights for the exhibition of his library in Boxing Museums, Boxing Halls of Fame, Boxing Gift Shops, and Boxing Themed Restaurants.

The radio broadcast collection includes the most exciting and memorable fights of Joe Louis, Rocky Marciano, Sugar Ray Robinson and Muhammad Ali and feature the narration of Don Dunphy and other great commentators including Steve Ellis, Jack Drees, Sam Taub, Tim Ryan, Chris Schenkel, Clem McCarthy, and Graham McNamee.

The Cayton Sports' boxing memorabilia collection includes a Stan Ketchel championship belt, John L. Sullivan silk, posters, trophies, uncut tickets, 14,000 fight photographs, including the extraordinary Percy Dana photograph collection once believed lost in the 1906 San Francisco earthquake, and other items.

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