



For Immediate Release

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Contact: Steve Lott
Phone: (212) 532-1711
Fax: (212) 889-1745

**International Boxing Hall of Fame And Cayton Sports
Announce Expansion of IBHOF**

New York, NY — Cayton Sports Inc. and the International Boxing Hall of Fame (IBHOF) announced today the expansion of the International Boxing Hall of Fame in Canastota, New York. Commencing December 1, 2001 the IBHOF features Bill Cayton's historic boxing film library.

Pursuant to the agreement reached with Cayton Sports, the IBHOF will exhibit Cayton Sports' exclusive films and tapes of the fights of Joe Louis, Jack Dempsey, Rocky Marciano, Sugar Ray Robinson, Muhammad Ali, and every other legendary fighter from "Gentleman" Jim Corbett to "Iron" Mike Tyson.

Also featured are Bill Cayton's critically acclaimed full length productions including his Academy Award nominated Theatrical releases, **Jack Johnson** and **The Legendary Champions**, all newly transferred to videotape from the original 35MM picture negatives and sound tracks for showings in the museum.

Cayton sold his film and tape library to Disney / ESPN in 1998 but retained the rights for the exhibition of his library in Boxing Museums, Boxing Halls of Fame, Boxing Gift Shops, and Boxing Themed Restaurants.

Cayton Sports will donate all profits from the sale of its branded boxing merchandise through the IBHOF Gift Shop to fighters who have fallen on hard times and to USA amateur boxing programs.

Bill Cayton, named Boxing Manager of the Year 14 times, was manager of many world boxing champions including Mike Tyson, Wilfred Benitez, Edwin Rosario, Tommy Morrison, and Vinny Pazienza.

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