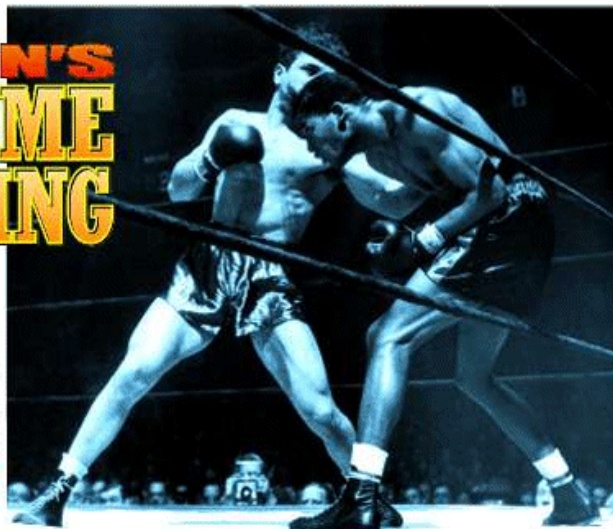


BILL CAYTON'S PRIME TIME BOXING

**The Greatest Fights...
The Greatest Fighters...
The Greatest Commentators
of All Time!**



The Biggest Names in Sports — Like You've Never Heard Them Before!

Programming that cannot be duplicated or found anywhere else, **PRIME TIME BOXING** features the legendary Don Dunphy, the all-time most dynamic and knowledgeable boxing commentator describing the most exciting and memorable fights of Muhammad Ali, Joe Louis, Rocky Marciano, Sugar Ray Robinson and all the other great champions.

PRIME TIME BOXING includes hundreds of the all-time greatest fights from the golden age of boxing. Through the incredible magic of the original radio broadcasts listeners will be able to "see" the fights for the first time - *in the theater of their mind!*

A magical replay of exciting sports history, **PRIME TIME BOXING** includes the greatest fights ever, including many that have never been filmed or broadcast on TV.

PRIME TIME BOXING is the boxing program that transcends boxing, featuring the all-time superstars in their most memorable fights!

PRIME TIME BOXING was created by boxing legend Bill Cayton, who brought boxing to television with his classic show *Greatest Fights of the Century*. Described by Muhammad Ali as the man who "preserved boxing's special heritage, a heritage that might have been lost without your special insight," Bill Cayton has now brought boxing's finest moments back for your listening pleasure!

Including the most exciting and memorable fights of Joe Louis, Rocky Marciano, Sugar Ray Robinson and Muhammad Ali, the copyrighted programming of **PRIME TIME BOXING** cannot be duplicated or found anywhere else.

PRIME TIME BOXING features the unparalleled narration of Don Dunphy, the most dynamic, knowledgeable boxing commentator in the history of the sport. Dunphy and other great commentators including Clem McCarthy, Graham McNamee, Howard Cossell, Steve Ellis, Jack Drees, Sam Taub, Tim Ryan, Chris Schenkel, and even Ed Sullivan, narrate the most memorable boxing matches of the century. The

classic events include bouts such as Sugar Ray Robinson vs. Jake LaMotta and Rocky Graziano vs. Tony Zale that were never filmed and are recorded for posterity only in this collection.

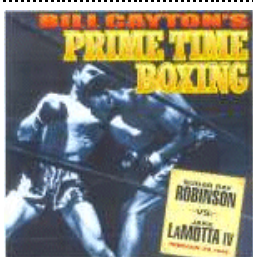
The total collection of fights numbers nearly 500, so boxing fans will have plenty to keep them occupied!

While the fights will be presented initially in the form of CD's, **PRIME TIME BOXING** is expected to be a big hit on broadcast radio, Internet radio, and Internet webcast — a truly unique combination of the golden age of boxing and the new age of technology.

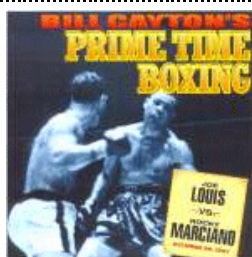
*To listen to a sample or see a full list of the exciting fight collection, visit the **PRIME TIME BOXING** web site at:*
www.caytonsports.com.

Now available from Amazon.com.
Visit www.caytonsports.com for details.

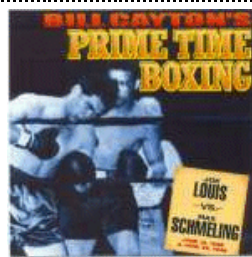
You can now own these exciting fights on audio CD



Sugar Ray Robinson vs. Jake Lamotta IV
February 23, 1945
Never filmed!



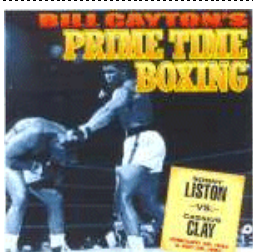
Joe Louis vs. Rocky Marciano
October 26, 1951
Two of the greatest fighters of all time meet in Madison Square Garden.



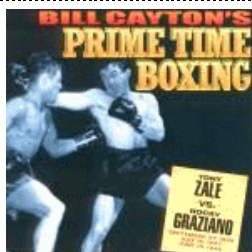
Joe Louis vs. Max Schmeling
June 19, 1936 and June 22, 1938
Features both Max Schmeling's almost unbelievable KO upset of Joe Louis in their first fight, plus Louis' one-round destruction of Schmeling in their rematch.



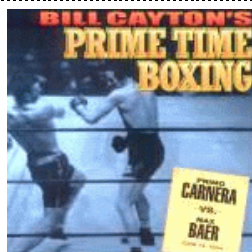
Rocky Marciano Vs. Ezzard Charles
June 17, 1954
45,000 fans pack Yankee Stadium to see Charles game attempt to be the first to regain the Heavyweight title.



Sonny Liston vs. Cassius Clay
February 25, 1964 and May 25, 1965
Features Cassius Clay's fantastic knockout upset of the ferocious Sonny Liston in their first fight plus Muhammad Ali's even more unbelievable one-punch first-round KO of Sonny Liston in their rematch.



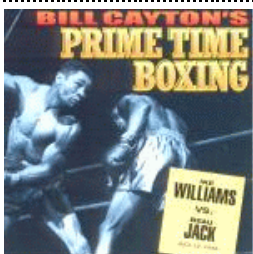
Tony Zale vs. Rocky Graziano
September 27, 1946 and June 10, 1948
Gary Indiana's "Man of Steel" takes on New York bomber Graziano in **three** epic wars for the middleweight championship of the world. "See" their sensational first fight - never filmed nor shown - direct from ringside for the first time **ever**.



Primo Carnera vs. Max Baer
June 14, 1934
The Italian behemoth is knocked down seven times trying to defend his title against Baer, the California glamor boy with the dynamite right hand.



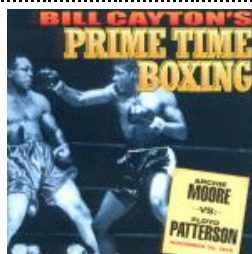
Fritzie Zivic vs. Henry Armstrong
January 17, 1941 "Perpetual Motion" all-time greatest pound for pound Armstrong tries to regain his world welterweight title from a man who knows but one rule - win.



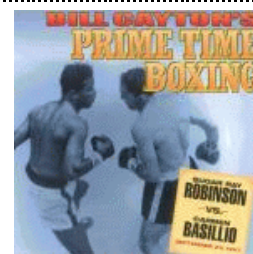
Ike Williams vs. Beau Jack
July 12, 1948
Williams defends his world lightweight title against ex-champ Beau Jack, New York's all-time most popular fighter.



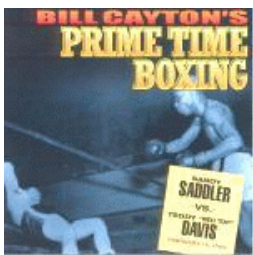
Johnny Bratton vs. Kid Gavilan
May 18, 1951
Bratton puts it on the line against the Cuban Hawk in 15 rounds of fiercely sustained action for the welterweight championship of the world.



Archie Moore vs. Floyd Patterson
November 30, 1956
"Ancient Archie" and fast-handed Floyd square off in an electrifying battle for the vacant heavyweight crown.



Sugar Ray Robinson vs. Carmen Basilio
September 23, 1957
"The Sugar Man" against "The Orchid Man" in 15 sizzling rounds of skill and courage.



Sandy Saddler vs. Teddy "Red Top" Davis
February 15, 1955
Saddler, the featherweight division's all-time knockout king, has his hands full with the cunning Davis.

Coming to CD Soon...

Sugar Ray Robinson vs. Gene Fullmer
January 2, 1957
Robinson defends his world middleweight title against "The Fighting Mormon," the astonishingly strong and determined challenger who has come in to win.

Coming to CD Soon...

Jim Braddock vs. Joe Louis
June 22, 1937
Louis is a solid favorite to win Braddock's title - but Jim doesn't seem to know it. An exciting and very competitive action fight.

To listen to a sample or see a full list of the exciting fight collection, visit the **PRIME TIME BOXING** web site at:

www.caytonsports.com.

Now available from Amazon.com. Visit www.caytonsports.com for details.

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